

# **News Letter: February 2023**



## To the Krew,

We know this month for many has been extremely quiet, specially for the general krew and for the katering krew. Be aware that generally that is how the industry is as a whole at this time of the year. This is why I have mentioned in the past how important it is to prepare for these months in the future the best way possible. If you plan to work here for a long period and want to be prepared for whatever the case may be, then set up a plan for these periods and be aware of it. Important to note, is that we are still growing an incredible amount in comparison to last year with

sales this year in February increasing by +132.4%. This is just an indicator that we are still on the right track at all times.

However, with February now over we are a step closer to spring when things start to really get busy. I can never say for sure when things will change, however, I do believe that after March things will significantly start to increase with work. While having more time to focus on other things, we have slowly started looking for our branch manager for our new department we will eventually be setting up in Århus. This will be a big step for the company and one we are excited for and ready to take now. We have had some good applicants so far, but, it will take longer to find the right person for the job. If you would like to read about the unique job opportunity, you can do so on linkedin. This will also be on our website under jobs soon.





We are awarding Anton and Ivan a top quality Leatherman each for completing 1,000 hours for the company. The Leatherman multitool is a tool that can be used on almost every job and I hope to see you guys out on jobs with it on you and using it!

Clients will know you are the real deal with one of these on your hip and is a great example of the professionalism we want from our top krew. Thomas Winther also received his last month, so well done to all 3 guys.

Although quiet for work, we did find one way to keep us a little entertained with our first ever Ping Pong Tournament that Hector had the pleasure of winning. This secured him a top quality rum that he was kind enough to share with the krew that attended. We look forward to doing this again in the near future. We also got to present Thomas Winther his award for 'Top Dog of the Year 22'. I have yet to give Lorenzo his for 'MVP of the year 22', but will get it to him when I see him soon.



## **Pictures / Videos**

Please remember we love when you send us pictures / videos of the krew out on jobs. Thomas sent a few good ones this month and although it wasn't many, they have been helpful, so he receives 100kr bonus for sending few pictures. Please try to get us some good ones and send them over, its always appreciated. Remember, to not let it interfere with your work.



#### Fork lift Licenses and skills

I know we have had planned in the past for some of the krew to take fork lift courses during the quiet period this year. However, due to unforeseen circumstances with my Dad passing away, we were unable to do so. I also do not think it is necessary at this time as we actually have some krew members already who have licenses for this. What we want to do soon and before summer is finalise how we want to charge our clients, as you should be paid more per hour for such work. More on this soon.

Recently, I sent out a message asking if anyone was good with programming etc and had quite a few of you respond. I think it's important we know the things you are skilled with and capable of as we may be able to find ways for you to do something along those lines one day.

Therefore, I will be sending a message in the near future asking everyone to please share with me any specific skills / qualifications they may have. We have a lot of projects going all the time and ones being created, that it is useful to know who of you we can potentially bring on for other things that you are also passionate about or enjoy.

Thanks a lot to Dragos for helping me out solve a few things, we still have a little work to do before its completed, but it's looking good.

## Krown Krew

Although, it wasn't so busy for the majority of people, we still managed to grow a tremendous amount in comparison to last years February sales result with an increase of +132.4% in sales this year. This means we are at exactly the place where we want to be and we just need to continue the good work. The more we grow, more opportunities will naturally arise, we take great pride in that and providing you with some unique jobs. We are very thankful to all the great krew we now have onboard and hope to have you all with us over summer when things start to get crazy.

# Krown Krew 'Top Dog of the Month'

Lorenzo is 'Top Dog of the Month'! Finally, Ivan is giving someone else a chance, since we are banning him this month after winning 6 months straight and receiving two 2% bonuses on his salaries for doing so.

Visit the 'Awards' section in the Members Klub for more information or by <u>clicking here.</u>

## Krown Katering

As we only had one job in February for Katering, there isn't much to say others than we know things will get busier soon.

What we would like to do in the near future is setup more training videos and instructions that all our katering krew must watch, read and follow in order to work here at Krown Katering. We have had a few things being mentioned regarding some of the service quality and as everyone is treated fairly here, you need to also be able to work at our standards.

# Krown Katering 'Top Dog of the Month'

No info this month.

# Awards / Promotions / Bonuses

Thomas received 100 kr bonus for taking some pictures and we hope to receive more from the krew in March.

Please remember with promotions comes added responsibility, visit the 'Documents' section in the members club and read about what is expected on your new level. Click here to see more.



#### **Kultur Network**

I forgot to mention in lasts months newsletter that we had the release of our first episode for 'Sjov med Maisha' for our new media company 'Kultur Network'. Visit the

'Entertainment' page in the members klub to watch it and please subscribe to our YouTube channel!

We also filmed our 1st episode for one of our new shows called 'Kebab med Khalid' to find out where the best kebab places are starting with Nørrebro. It will be a fun show that we are excited to share more of with you all. We already have dates for filming for our next episodes and things are finally starting to gain a little momentum on the media side of things. This could also lead to some pretty amazing opportunities in summer including 'Kultur Network / Krown



Krew' sponsoring one of the stages at distortion. We would be setting up the stage and also have our hosts backstage creating content for our new online platform. More on this in the near future. The important thing to note, is the fact that this new media company is already creating jobs for creative people and employees at Krown Krew. If we can successfully create and make shows now at this time of the year, then it will only become easier as we get into the year a bit and out of the quiet period. Budgets will increase and we will have more overall capital to pour into the venture. Visit 'Entertainment' in the members klub to watch or click here.

### **New Music**

Our fellow krew member Pedro Garcia who works for both Krown Krew and Krown Katering has given us some music to checkout. He his a talented DJ that goes by the name 'Pedro Marsans' and we recommend you head over and give him some spins on his music and mixes. Visit 'Entertainment' in the members klub to listen or <u>click here</u>.

# **Krown Kommunity Foundation**

You can read about all the good we do in the community on our 'Foundation' page. Visit the 'Members Area' or <u>click here</u>.

# Kit

To view kit for work: Visit the 'Members Klub' or click here.

## **Krown Krew Playlist**

Adam Kier suggested we add 'Know Me' by Headie One & Fred, so we did that!

To view & listen to some music from krew members, past and present then check out 'Krown Krew Playlist. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know



# **Tax Deduction & General Tips**

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the 'Money & General Tips' page.

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

#### Social Media

Please remember to follow, like and add the Krown Krew social media

Facebook:

Krown Krew: <a href="https://m.facebook.com/krownkrew">https://m.facebook.com/krownkrew</a>

Instagram:

Krown Krew: https://www.instagram.com/krownkrew/

Krown Katering: <a href="https://www.instagram.com/krownkatering/">https://www.instagram.com/krownkatering/</a> Kultur Network: <a href="https://www.instagram.com/kulturnetwork/">https://www.instagram.com/kulturnetwork/</a>

LinkedIn:

Krown Krew: <a href="https://www.linkedin.com/company/krown-krew">https://www.linkedin.com/company/krown-krew</a> Krown Katering: <a href="https://www.linkedin.com/company/krown-katering">https://www.linkedin.com/company/krown-katering</a>

Krew Playlist: https://open.spotify.com/playlist/0WulGsBxCxKA4eqxt9KljP?

si=TeRcA1vuQP6RsQre96cgrw

## **MUST READ**

Read new and updated 'Information' pdf. Click here to view.

- Read what is expected from you on your level & how to be promoted. Click here to view.
- If you have been Krew Chief then you must read the information for Krew Chief's. Click here to view.
- All krew must read and understand 'Rules & Expectations. Click here to view.

Thanks for your patience and we hope to still have you with us once we get closer to summer and things to start to get a lot busier for us. We think it will be a good one!

Regards,

Pete Kennebo Founder / Director

www.krownkrew.com www.krownkatering.com