

To the Krew,

We have some big news in this month's newsletter, this ranges from having our biggest July month in our history, to moving our office and potentially opening a cafe/bar in the near future and more.

We had our big job for Rammstein at the beginning of the month which we prepared 9 months for. The preparation and hard work we did leading up to this job definitely paid off as we had the highest attendance of krew show up out of all the companies our client had booked to work on the job. We only had 6 jobs / people missing throughout the entire week of more than 200 jobs that we couldn't cover due to people being sick or something else. On our biggest day on the 5th July when we had 90 krew members out on jobs, we did not have a single person missing. This is because we had planned everything thoroughly and put things in place for emergencies and so on. Not only that, but we have an incredible krew who showed up for us and did an excellent job overall. We are extremely proud to not only have completed the job, but to have done it so well, with the help of our incredible krew that we have built over 4 years. Thanks to everyone who participated on this job and helped us make it a success, to my brother Nicolas for coming along from England on this big Rammstein week and assisting us tremendously, finally getting some Krown Krew experience with us. I hope you all enjoyed the experience and we see you on more jobs to come.

The Rammstein job made it possible for us to have the biggest July month in our history and now beating the 3rd monthly record this year, making 2024 a great year for us so far. July 2024 is now also our 3rd biggest month ever and we hope to potentially break some more records this year and look forward on trying to top these great months this year in the coming future.

Thanks to everyone who showed up for our 4 year anniversary party, we had a great day despite the rain at the beginning, we were lucky it cleared up and had an awesome time. To celebrate 4 years we are going to get our Krown Krew logo on the company car, which will serve as great advertisement when we are out on jobs driving around.



To our newer krew (Krown Krew) and people who joined for our busy periods in June and July, please be aware we are not sure how much work there will be available over fall and winter. As we currently have so much krew from hiring for these massive jobs, it's very hard to say how much will be available for our general krew moving forward in the near future. We are always working hard at trying to get us as many jobs as possible, we hope to keep you on board for when the jobs start coming again and you can work yourself further up the departments to insure more job opportunities. However, we completely understand if you must move on due to the lack of job opportunities in the coming seasons. I highly recommend making sure your notifications are on and that you are quick to check them in case of jobs, so that you can potentially get a bit of work. Additionally, you can take 'Reserve Krew' jobs, they don't always pay off with jobs being booked, however, we do use our reserves a lot and it's a great way to be placed on jobs first to avoid someone else getting them.

We are no longer recruiting, however, if you know someone with experience as a stagehand and/or Danish speaking then we may consider the applicant to join immediately. You can still refer anyone else who may be interested to be placed on our waiting list for when we have jobs that we cannot cover with the krew we have. This is always much appreciated as it keeps us prepared for any scenario relating to needing new krew urgently or for bigger jobs.

New Office & Business Coming Soon

We are moving out of our office in Frederiksberg in the early part of next year and will potentially be looking at buying our first place, instead of renting. We are unsure of exactly how we are going to do it and what the office will be, as we may also be looking at warehouses. We have some great ideas that would be extremely beneficial for our krew and company that I will speak more about when I know more about our plan and what is possible.

Once we have worked out the new office, we are planning on starting a new Cafe/Bar in Copenhagen. This Cafe/Bar will host small live events with music, stand-up, poetry, art and much more. Our krew will of course have great discounts and it will be used to provide awards etc :) We are very excited for this project, if we can plan it right and get the correct things in order this will serve as a great addition to our growing organisation. More on this in the future.

Organisation: New Sales Record

The companies within the organisation set a new sales record in July, we beat the previous July record in 2022 by **+31.9%** this year. As there were no catering jobs this month, this result was purely based on Krown Krew results. See the organisations top earning month and which year they were set in the picture.

Month	Year	Top 3
January		2023
February		2023
March		2023
April		2024
May		2022
June		2024 2nd
July		2024 3rd
August		2022 1st
September		2023
October		2022
November		2022
December		2022

Krown Krew: New Sales Record

Krown krew beat its previous biggest July month set in 2022 by **+ 31.9%** this year.

Legends

To our legends we have another meeting set in October, you can see the date on the 'Legends' page inside the 'Members Klub'.

Awards / Promotions / Bonuses / Commissions

Krown Krew : Visit the 'Awards' section in the Members Klub for more information or [click here](#).

Krown Katering : Visit the 'Awards' section in the Members Klub for more information or [click here](#).

Kit

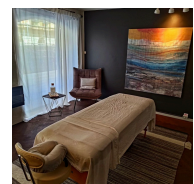
We have 2 new jackets available (winter Jacket + fleece jacket) that you can view inside the Members Klub. If you are someone who has turned up with incorrect kit a couple times, then we will automatically give you a 'Winter jacket' and deduct it from your salary. There is absolutely no excuse for not wearing correct uniform at work and when turning up at any job address.

To view kit for work: Visit the 'Members Klub' or [click here](#).



Massages: Exclusive Prices

All our krew can get a great discount at any time, however, if you have worked 80+ hours you receive an even bigger discount. These are unbeatable prices, so we hope you make good use of it. You can read about the offers by [clicking here](#) or visiting the 'Members Klub'.



Krown Kommunity Foundation

You can read about all the good we do in the community on our 'Foundation' page.

Visit the 'Members Area' or [click here](#).

Kultur Network

More news coming soon.

Krown Kustom

If you want to create your own clothing brand or need customised clothes for an event or anything else, then contact us and we can give you the best prices in Denmark.

Krown Krew Playlist

We are looking for new music created by our krew for our project. Please let us know if you have some music you would like to share with us.

We have not added any music to the 'Krown Krew' playlist in a while, if anyone has suggestions for some good jams or your own personal music, then let us know to be featured.

To view & listen to some music from krew members, past and present then check out the 'Krown Krew Playlist'. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

Tax Deduction & General Tips

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the ['Money & General Tips'](#) page.

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add our social media accounts.

Instagram:

Krown Krew: <https://www.instagram.com/krownkrew/>

Krown Katering: <https://www.instagram.com/krownkatering/>

Krown Kustom: <https://www.instagram.com/krownkustom/>

Kultur Network: <https://www.instagram.com/kulturnetwork/>

Facebook:

Krown Krew: <https://m.facebook.com/krownkrew>

LinkedIn:

Krown Krew: <https://www.linkedin.com/company/krown-krew>

Krown Katering: <https://www.linkedin.com/company/krown-katering>

Krown Kustom: <https://www.linkedin.com/company/93282060/admin/>

Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KlJP?si=TeRcA1vuQP6RsQre96cgrw>

Pete Kennebo
Founder / Director

