

## To the Krew,

With summer now being over I want to start by saying thanks to everyone who has been with us for this summer period for all your hard work. It has run extremely smoothly and we have grown a tremendous amount since this time last year, although, we were nowhere near beating our biggest month in our history which was set last year in August 2022. We know it was not as busy as the previous summer overall, however, we still had a great and busy season. It's hard to compare this August to last year, as that is still the overall record for our biggest month. Nonetheless, We had a good month with a lot of new clients for Krown Krew, this is thanks to our ever growing reputation locally and also internationally as we have had clients from Germany and various bookings from UK clients that have come to us from word of mouth. Our reputation is growing and so is the service we deliver. Papaya has been at company social meetings where she has presented our business and what we offer to numerous other business owners. She has also been out for some very important meetings that have landed us some great clients like 'CPH Lounge'. Although, we were not as busy last year in August 2022 and overall over summer, we have a lot of good things to take away from this month and period. Bookings coming in almost every day and continuing into September with some bigger bookings being made well in advance. This is leading to this September potentially beating our highest earnings September month in our history, also set in 2022. We still have an opportunity to perform well in fall and closing of the year with the first month of winter. Thanks to Adam Kier for sending us some good pictures this month and for this he is receiving a 100,- bonus.



We had a very quiet month for Katering and will be working hard to get us more clients and jobs. However, it is important we cover the jobs we do get to fulfil our clients needs, providing a great service to keep them returning. We are currently in the process of recruiting for this company and are searching for applicants with a good amount of experience. If you know anyone who may be interested or could share it with someone, then please do so. [Click here](#) to see a job description that you can share.

As a lot of you have returned to studies, working elsewhere and generally occupied, we have recruited a great deal of new recruits and we are still in the process of recruiting more. We only recruit when we have jobs available that can't be covered by the krew we already have. The more krew we have, the more competition there is for jobs, so it's important when you're available you take the hours that fit your schedule. On the other hand, it's very satisfying knowing we have too much work and therefore need to grow our krew and business.

We also look forward to creating more content for our media channel 'Kultur Network' and getting back to creating new and exciting content. More on this below.

### 3 Year Anniversary Party

We will be having our 3 Year Anniversary party at the office September 23rd as we've had to move it twice now due to bad weather. Please come by and celebrate yet another great year with us. The newer krew is also more than welcome and it's also a good way to meet some of the krew you most likely will be working with very soon. See the details for the party on the app.



### Krew Chief's: Information

I would like to mention that it is important that when you are Krew Chief you take it seriously and do the required things we expect of you as Chief. If we do not feel you are doing so, then you will not be Krew Chief in the future.

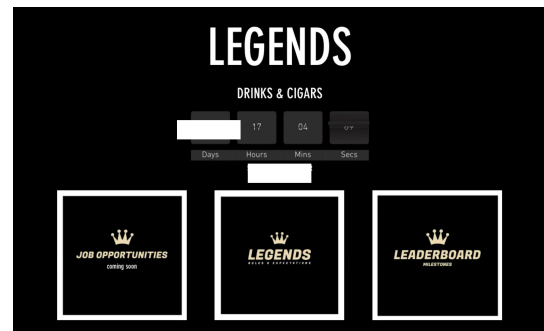
[Click here](#) to read the 'Krew Chief Responsibilities' pdf inside the 'Members Klub' in 'Documents'. Make sure you follow these steps when working as Krew Chief on jobs.

### Krown Krew: Århus

We have a krew member by the name Michael joining us from Århus to work with us a couple weeks. He will be on a trial to potentially help us open our branch in Århus and we look forward to see if he is a suited candidate. Opening a branch in Århus & Odense eventually is our aim, as well as other countries.

### Legends: New features in Members Klub

We have now added our leaderboard for the legends within the 'Legends' section of the 'Members Klub'. You can now see who has worked the most hours and who is close to reaching their next milestones. We hope this adds some friendly competition among our top krew. There is also a count down for our next 'Legends' Drinks & Cigars meeting. More features will be added in the near future. Contact us if you need to be reminded of the password for 'Legends Area'. [Click here](#) or visit the 'Members Klub' to enter the 'Legends' leaderboard & see when the next Legends meeting is.



### Recruits Wanted

We are currently recruiting, however, the positions are limited. If you know of anyone who you think would be a good fit for the company, then tell them to send an email to [jobs@krownkrew.com](mailto:jobs@krownkrew.com) with their cv and to mention your name. You can send them the link to the job ad on our website.

<https://www.krownkrew.com/recruitment>.

### Krown Krew: Sales

-67.7% compared to August 2022 (highest earning month in our history).

### Krown Krew 'Top Dog of the Month'

Adam P is 'Top Dog of the month'!

Visit the 'Awards' section in the Members Klub for more information or by [clicking here](#).

### Krown Katering: Sales

Sales cannot be compared to last year as the company is still under a year old.

### ***Krown Katering 'Top Dog of the Month'***

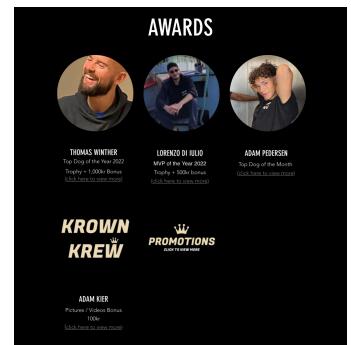
Fernando is Top Dog of the month!

Visit the 'Awards' section in the Members Klub for more information or by [clicking here](#).

### **Awards / Promotions / Bonuses**

Adam Kier receives 100,- for taking us some good pictures.

Visit the 'Awards' section in the Members Klub for either 'Krown Krew' or 'Krown Katering' depending on which is relevant to you.



### **Kultur Network**

We had to slow down the process for the channel over summer unfortunately, as we were very busy over summer. We know this is the worst time to not go out and create content, however, we can still make great content moving forward and also create new ideas to help the channels audience grow even further. We will soon be looking to shoot the 3rd episode for 'Sjov med Maisha' and look forward to see what this episode brings us. The YouTube channel alone gathers between 800 - 1,000 views every 28 days, considering we haven't released any new content since June, this is a pretty good amount of views for a very new channel. If you have not watched any of our shows, please go check it out. [Click here to watch now](#).

### **Krown Kustom**

More updates coming soon.

### **Krown Kommunity Foundation**

You can read about all the good we do in the community on our 'Foundation' page. Visit the 'Members Area' or [click here](#).

### **Kit**

We will be adding winter jackets to our inventory soon in good time before winter gets started. To view kit for work: Visit the 'Members Klub' or [click here](#).

### **Krown Krew Playlist**

We have not added any music to the 'Krown Krew playlist in a while, if anyone has suggestions for some good summer jams or your own personal music, then let us know to be featured.

To view & listen to some music from krew members, past and present then check out 'Krown Krew Playlist. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

### **Tax Deduction & General Tips**

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the ['Money & General Tips'](#) page.

### **Workfeed' (App)**

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

## Social Media

Please remember to follow, like and add our social media accounts.

Facebook:

Krown Krew: <https://m.facebook.com/krownkrew>

Instagram:

Krown Krew: <https://www.instagram.com/krownkrew/>

Krown Katering: <https://www.instagram.com/krownkatering/>

Krown Kustom: <https://www.instagram.com/krownkustom/>

Kultur Network: <https://www.instagram.com/kulturnetwork/>

LinkedIn:

Krown Krew: <https://www.linkedin.com/company/krown-krew>

Krown Katering: <https://www.linkedin.com/company/krown-katering>

Krown Kustom: <https://www.linkedin.com/company/93282060/admin/>

Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KlJP?si=TeRcA1vuQP6RsQre96cgrw>

**Regards,**

**Pete Kennebo**  
**Founder / Director**

[www.krownkrew.com](http://www.krownkrew.com)

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