

To the Krew,

What a month! September has been nothing short of spectacular and the krew all the same throughout the month. Not only have we set a new record for September, this month has become our second biggest month in our history and the biggest month of the year, which is a massive achievement and very unexpected. This goes to show, that we can never foresee what the months will bring as this big of a September month was not anticipated. 2024 has been an incredible year for us with the organisation being on track to be our biggest year yet. Although, we still have not managed to beat our biggest month ever in August 2022, we have set the biggest records for our 2nd, 3rd, 4th & 5th biggest month ever this year in 2024. With this being said we are expecting even more records to come before the year ends. You can read more about how much we beat this months record below.

This is also a great month for our krew with many getting big recruitment commissions and if you haven't been made aware by our Instagram stories, then there is some big news. Next year, will make recruitment even more profitable for our krew with earnings from your recruits on all levels starting in the new year. This is a system we are extremely proud of and we hope that you all take it onboard and make it part of the job. There are many ways to get people to apply, the more creative you are, the more it will pay off in the long run. We hired 13 new krew members this month, all who worked in September, 7 of them were recruits that our krew members had recommended to join.

You have been a great help when we have needed your assistance with getting recruits, well done to all involved and I hope your recruits pay off. Potential recruits can apply at all times, if they can't join immediately, they will be placed on a waiting list.

[Click here to read more.](#)



We are happy to say that we have put new systems in place in the office that will make mistakes on our end less likely to happen. This is not a common thing as things generally run smoothly, however, we are a company that are always looking to evolve and problem solve leading to better results in all aspects of our businesses.

I mentioned in the previous newsletters that we would be looking for a new office, however, we have decided to stay at our current location for the time being. We are hoping that this is something we can go ahead with at some stage in the new year or early part of 2026 latest. We will be taking this move very seriously and hope we can do something special when the time comes that will further benefit the organisation overall.

Important: Must Read

If you are sick or unable to come to work for whatever reason the day before or on the day of a job, then you must call the office and let us know. Sending a message is not good enough as it can take us too long to see it, resulting in us not notifying the client from the office and covering the job with other krew urgently. Krew Chiefs: it is also your responsibility to make sure the office is notified in the correct way and we are made aware of any changes or krew missing on site. You must make sure you are always following the 'Krew Chief' document in the Members Klub. [Click here to read.](#)

Krew: New Milestones

Jonas Damgaard: has reached the first milestone by completing 1,000 hours and will receive a leatherman for his continued great work at Krown Krew that he can use on future jobs. He will now be placed in the 'Legends' department placing him among the first krew members to receive our available jobs and giving him access to the 'Legends' area in the 'Members Klub'. He has been with us for 3 years now, so this is well overdue and well deserved.

Thomas Winther: has reached the second milestone by completing 2,500 hours and will receive a G-Shock for his continued great work at Krown Krew. Thomas is now only the second Krew Member to ever reach this achievement.

Well deserved to both krew members, I will be giving you your prizes the next opportunity we get to see each other.

Krown Krew: Odense

Our Odense department is nearing the end of its first year, which will give us more to aim for in 2025. Although, the department has not been extremely busy, we are very happy to say that the department is still running well with jobs almost every single month for the Odense krew, with June leading the way as the departments biggest month so far. We are hoping to build much more on this in the new year. Thanks to our Odense krew for remaining patient and being ready for the jobs when they have come.

Legends

Legends you are now able to see the prizes in the Members Klub for all the Milestones. We are not sure when someone will ever reach 10,000 hours, however, this will be a big prize. This prize will make the krew member who reaches the milestone a 'Krew Holder' as we call it. This means you will receive all profits from 1 recruit given to you by the company. This in a way, will make you a sort of shareholder of the company. This achievement will of course also mean other opportunities as reaching this milestone will show a commitment to the company that we will want to repay. This including all you can earn from other recruits will be a significant raise in earnings. Visit the 'Legends' department in the 'Members Klub' for more about the other prizes.

Krown Organisation: New Sales Record

The Krown organisation beat its previous biggest September month set 2023 by **+47.2%** this year.

Krown Krew: New Sales Record

Krown Katering beat its previous biggest September month set 2023 by **+50.7%** this year.

Awards / Promotions / Bonuses / Commissions

Krown Krew : New Awards & Promotions!

Visit the 'Awards' section in the Members Klub for more information or [click here](#).

Krown Katering : No awards.

Visit the 'Awards' section in the Members Klub for more information or [click here](#).

Kit

We have 2 new jackets available (winter Jacket + fleece jacket) that you can view inside the Members Klub. With winter nearing, this is the perfect kit for the winter season. If you are someone who has turned up with incorrect kit a couple times, then we will automatically give you a 'Winter jacket' and deduct it from your salary. There is absolutely no excuse for not wearing correct uniform at work and when turning up at any job address.

To view kit for work: Visit the 'Members Klub' or [click here](#).



Massages: Exclusive Prices

All our krew can get a great discount at any time, however, if you have worked 80+ hours you receive an even bigger discount. These are unbeatable prices, so we hope you make good use of it. You can read about the offers by [clicking here](#) or visiting the 'Members Klub'.



Krown Kommunity Foundation

You can read about all the good we do in the community on our 'Foundation' page. Visit the 'Members Area' or [click here](#).

Kultur Network

More news coming soon.

Krown Kustom

If you want to create your own clothing brand or need customised clothes for an event or anything else, then contact us and we can give you the best prices in Denmark.

Krown Krew Playlist

We are looking for new music created by our krew for our project. Please let us know if you have some music you would like to share with us.

We have not added any music to the 'Krown Krew' playlist in a while, if anyone has suggestions for some good jams or your own personal music, then let us know to be featured.

To view & listen to some music from krew members, past and present then check out the 'Krown Krew Playlist'. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

Tax Deduction & General Tips

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the ['Money & General Tips'](#) page.

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add our social media accounts.

This will also allow you to be more up to date with new news & information.

Instagram:

Krown Krew: <https://www.instagram.com/krownkrew/>

Krown Katering: <https://www.instagram.com/krownkatering/>

Krown Kustom: <https://www.instagram.com/krownkustom/>

Kultur Network: <https://www.instagram.com/kulturnetwork/>

Facebook:

Krown Krew: <https://m.facebook.com/krownkrew>

LinkedIn:

Krown Krew: <https://www.linkedin.com/company/krown-krew>

Krown Katering: <https://www.linkedin.com/company/krown-katering>

Krown Kustom: <https://www.linkedin.com/company/93282060/admin/>

Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KljP?si=TeRcA1vuQP6RsQre96cgrw>

Pete Kennebo

Founder / Director

