

To the Krew,

We had a quiet November for both krew and catering, however, we have a lot of positive things to cover in this newsletter. First, I'd like to mention to our newer / general krew, that this period unfortunately will mean less work will be available, however, we do expect things to pick up more before the year ends which will hopefully mean more jobs for everyone. We have more than 50+ krew members and we will always prioritise the people who have worked here the most. A good way to potentially get more hours as a new recruit is taking the 'Reserve Krew' slots on the app, so that if work does come in your the first to be placed on it.

Although, the year was generally less busy overall, which was the same for many of our clients. We still managed to beat September last year and have our biggest September month in our history, we also set records in January, February & March this year as well.

The sales for November this year went down -54.3% compared to November 2022, however, we have many years to beat it in the future and have something to aim towards as last year we beat the monthly records almost every month. We hope that we can get lucky and finish the year on a high note, for what has been another great year of the krew with lots of growth and new things happening, some of which I will mention below. We are positive about things picking up a bit more before they year ends and know that with the continuous growth, we will beat the Novembers top month in 2022 in the years to come.



Anton is our first Krew Member to be on a 6 month contract and hired as our Krew Manager. He had some additional responsibilities and worked hard during his time. With the contract now at an end, we hope that this is something he is interested in next summer and potentially on a longer contract. Anton has been with us since the beginning of the Company and is a key krew member here at Krown Krew. We want to reward him with a free 1 hour massage for his great work during this 6 months period.

Qorane completed 2,500 hours and has been awarded a Casio G-Shock for this milestone. He is the first krew member to reach this second milestone and we are happy to give him this gift as a reminder of the krew and to thank him for his great work. You can see more pictures on our instagram page or website under 'Gallery'.

Burak completed 1,000 hours and is receiving his promotion to level 4 and is now placed in the 'Legends' department. Not only that, he will soon be getting his leatherman multi-tool for reaching this milestone. We have some more promotions that you can read about below or see in the 'Member Klub'.



We finally added pictures of our Top Krew to the 'Krown Krew' website and this should be an achievement to anyone on there as it means you have a significant role in the business. We are happy with how it looks and look forward to adding more krew when the time comes.

Welcome to Agnes: New office Assistant / Catering Manage

We now have Agnes, our new office assistant / Catering manager onboard and we want to welcome her to the team. November will be her first month in this role and we look forward to getting her properly introduced into things and her role her at 'Krown Krew' & 'Krown Catering'.

Important: Kit & Safety Shoes

Please make sure to read the important information about kit / uniform and the new jackets we have coming soon.

Be aware you must now be wearing safety shoes at all times when working. We have had various clients mention this when giving us feedback.

Krown Krew: Odense

We are super proud to be taking a big step with the company opening our Odense department in November. Kristoffer will be department leader and will help us achieve the goal of successfully starting our krew in Fyn. This will make things cheaper for some of our clients and more importantly create a great opportunity for further growth. We already have our first job with some of the Odense krew on the 7th of November and look forward to collaborating with them on a gig in Slagelse. I have been talking about this for years and it is surreal that we are now taking the first steps towards opening, we have had a very good response already from future potential clients and have some meetings coming up in November that we hope will mean more work for the new branch. While it is still new, it's important we get some of our most experienced krew from Copenhagen on as many of the Odense jobs as possible in the beginning stages to insure our standards and way of doing things are kept. So to our krew in Copenhagen, you should also expect more jobs because of this new branch as when the jobs come, we will happily send some of our krew from Copenhagen to Odense and vice versa, depending on who needs assistance. It will really be beneficial for both branches and the company overall.



Krown Katering 1 Year Anniversary

It has already been a year since starting our 'Krown Katering' business / department. Although, we have not been majorly busy, we have had enough jobs and clients now that we have a good foot in the door and will continue to build on it over the years to come. 'Krown Katering' was also a big reason how we managed to beat our overall sales records this year in January & February. We are positive that this business will do very well in the future like its big brother 'Krown Krew'.



Krown Krew Top Dog Leaderboard

We have now created a 'Top Dog Leaderboard' that will display the most frequent Top Dogs. We hope this adds to some friendly competition amongst your co-workers and a good way for krew to see who are the Top performing krew members who have completed the most hours this year. Click [here](#) to see the new leaderboard or visit the 'Members Klub'.

Krew Trainer

To our Krown Krew members, we now have something very special setup that will start in December and we think this will be another almost innovative feature we will add to our company, like when we started the 'Members Klub' last year. This will be an opportunity for the 'Top Dog of the Month' to potentially earn a significant bonus of training commission. The 'Top Dog of the Month' in November will be the first Krew Trainer in December. It is very unusual to do something like this in our industry, however, our aim has always been to make this the best of it's kind, and rewarding to anyone who is part of it and naturally as you are here for longer, more opportunities start to present themselves.

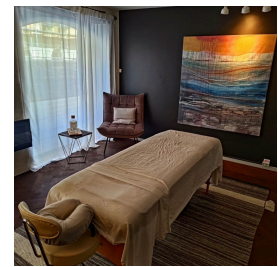
Be aware, if you are a trainer it is important you follow the correct steps and do the general things we always ask of our 'Krew Trainers' to avoid having this commission / bonus revoked.

This feature is something we are sure will grow and become a significant part of the business and the training of new krew to maintain a high standard and experience when working at 'Krown Krew'. There may not be a great deal to be earned over winter, however, when things pick up over spring we believe this will start to benefit our krew and the company overall. This feature will be added to our Odense branch & to 'Krown Katering' when the branch(s) / companies have grown more. The first few months are a prototype / tester period, as there may be some trial and error things to resolve as we get it going and learn more.

You can read about the rules and how it works by [clicking here](#) or visiting 'Krown Trainer' section inside the 'Members Klub'.

Massages

We are happy to say we have made a deal with a new massage parlour and we are so excited with this one as the offer is better and more importantly we believe the service is as well. All our krew can get a great discount at any time, however, if you have worked 80+ hours you receive an even bigger discount. These are unbeatable prices, so we hope you make good use of it. You can read about the offers by [clicking here](#) or visiting the 'Members Klub'.



Krown Krew Company Car

In the beginning of November, the car that has been used partly by the krew for jobs outside StorKøbenhavn, will officially become the company car for the krew. We will also be placing the logo on the car and we are excited to take this first little step with the company owning a transport car. See the idea for the car on the right coming soon. This means the car will be park near the office in Frederiksberg from then on and will be where you meet when using the car.



Christmas Beanies available

We now have white & red beanies available as we did last year for 'Project 3' when we raised money and doubled donations to provide presents to kids in a foster home in Frederiksberg. This year the beanies will be available till January. There is no refund for beanies, however, all the money is donated to our foundation for future projects when we do something for the community. You can read about our previous projects by [clicking here](#) or visiting the website / 'Members Klub'.



IMPORTANT: KIT

'Krown Krew' members: Few things to mention about kit that is important. First thing is, it is important you all turn up and are working in the correct kit / uniform. We will take necessary action if you fail to do so and not following the 'Rules & Expectations'. We will no longer allow white / colourful sneakers at work, which honestly was never allowed, yet, it seems we need to make this clear. We have had a few krew members demoted, but, do not expect to break these rules and there not be consequences for doing so, we take every rule seriously and have it in place for a reason.

I know some of you think it's a pain having money deducted for work clothes, however, you will be happy when you stop working and you receive the deposit back. We need to do it and it's not something we want to do, but we must do it. We have lost and still would lose so much money on kit if we didn't have deposits in place and the most important thing is the business is safe otherwise it will simply fail.

We have new and thicker rain jackets coming soon, however, the sizes we need are not all available, we are hoping to have the new jackets in stock next month. The rain jackets will cost a deposit of 200,- (taken from payslip), but, if you want to trade in your thin rain jacket that you all should have, then we will only take a 100,- deposit.

Krown Krew: Sales

-54.3% compared to November 2022.

Krown Krew 'Top Dog of the Month'

Anton is 'Top Dog of the month' and receives a free 30min massage! I will make sure to look into a new place in October.

Visit the 'Awards' section in the Members Klub for more information or [click here](#).

Krown Katering: Sales

Sales cannot be compared to last year as the company is still under a year old.

Krown Katering 'Top Dog of the Month'

No 'Top Dog of the Month'.

Visit the 'Awards' section in the Members Klub for more information or [click here](#).

Awards / Promotions / Bonuses

- Burak receives a promotion + Leatherman for 1,000 hours & is placed in 'Legends' department.
- Anton receives free 1 hour massage for his great work during 6 months contracted period
- Qorane received his Casio G-Shock for completing 2,500 hours
- Sheehan promoted to level 2

Kultur Network

It was the 1 year anniversary of 'Kultur Network' on Sunday 22nd October. We can't wait for the future and to create more episodes and shows from the media channel and hopefully get closer to our goals every year that goes by. This year the focus was to get a few shows started and test the waters and we are happy with it all so far. We know that once we build on more shows and draw more people in, the channel will grow. Unfortunately, we could not film more episodes over summer, however, I will be in contact with both our hosts so far about filming new episodes to keep the show going and have an even better 2nd year. Saying this, episode 2 of 'Kebab med Khalid' will be released in November, so please keep a look out for that.

If you have not watched any of our shows, please go check it out.

[Click here to watch now](#).

Krown Kustom

More updates coming soon.

Krown Kommunity Foundation

You can read about all the good we do in the community on our 'Foundation' page.

Visit the 'Members Area' or [click here](#).

Kit

We will be adding winter jackets to our inventory soon in good time before winter gets started.

To view kit for work: Visit the 'Members Klub' or [click here](#).

Krown Krew Playlist

We have not added any music to the 'Krown Krew' playlist in a while, if anyone has suggestions for some good summer jams or your own personal music, then let us know to be featured.

To view & listen to some music from krew members, past and present then check out 'Krown Krew Playlist'. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

Tax Deduction & General Tips

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the '[Money & General Tips](#)' page.

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add our social media accounts.

Facebook:

Krown Krew: <https://m.facebook.com/krownkrew>

Instagram:

Krown Krew: <https://www.instagram.com/krownkrew/>

Krown Katering: <https://www.instagram.com/krownkatering/>

Krown Kustom: <https://www.instagram.com/krownkustom/>

Kultur Network: <https://www.instagram.com/kulturnetwork/>

LinkedIn:

Krown Krew: <https://www.linkedin.com/company/krown-krew>

Krown Katering: <https://www.linkedin.com/company/krown-katering>

Krown Kustom: <https://www.linkedin.com/company/93282060/admin/>

Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KlJP?si=TeRcA1vuQP6RsQre96cgrw>

Regards,

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Founder / Director

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