

To the Krew,

We had some interesting jobs this month that included taking down the biggest circus tent in Scandinavia and also the de-rig for the DP World Tour in Himmerland. This international client had been so happy with our previous service last year that they preferred to book us instead of a local crew, great work! I also want to give a special thanks to the krew who did some long days at Roskilde festival setting up and taking down tents. In last months newsletter I forgot to mention that Radu received 500,- reserve krew bonus and it's well deserved and we are very thankful to have him always take these jobs as it helps us tremendously in urgent scenarios. 'Reserve Krew' jobs are a great way for new krew and experienced krew to receive more hours by being first to be put onto jobs automatically and potentially get a bonus for it. Some of the experienced & legends krew are missing out on these bonuses as well, because they still accept urgent jobs 1-2 days ahead of time and therefore missing out on a potential bonus. I also did not mention in last months newsletter that Milo received a recruitment bonus for Adam P being promoted, it's been a while since we gave a recruitment bonus out, good work to Milo for getting us a good krew member and Adam P for proving himself to be a good addition to the team. Milo is also receiving his first promotion this month, so well done to him!

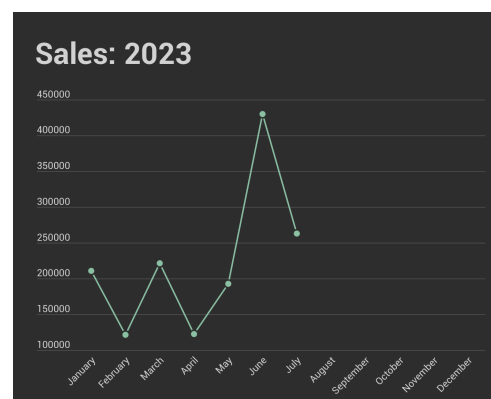


We are currently recruiting a few more new krew members, so if you know anyone that you think would be a good addition to our team, then tell them to send a email to jobs@krownkrew.com with their CV.



We finally got to give Lorenzo his well deserved leatherman for reaching 1,000 hours and we also have Lauritz who will receive his for also hitting this goal. Well done to both krew members. Please be sure to use these tools at work and bring them with you, if we begin to see krew not using them at work, then we will stop giving them out. The reason we give our more experienced krew these leathermen is because it is extremely useful on the job. We want our experienced krew to be as prepared and professional as possible and we know that this tool helps achieve this.

With the year generally being quieter than last year, our overall sales compared to July 2022 declined down by -36%. We expected this to happen being how the summer started and I spoke about it in May's newsletter if you want more information as to why. We know that this is something that can happen and are not worried about it. We had 2 years of beating records pretty much every single month and now we have a year where things are a bit more steady. We are still having a very successful year with the start of the year being much higher in sales than we had anticipated and now in the summer it's lower, this can happen. We can't win them all, all we can do is continue to work hard, deliver the best service possible and do what



we do best.

We are now in August which for the last 2 years has been the busiest month of the year. Although, we do not know what it will be like this year, we definitely know there will be lots for us to do, specifically for our legends & experienced krew.

3 Year Anniversary Party

We had to postpone our Anniversary party and it will now be held sometime in September. See below for more details and take a spot on the app if you like to attend.

We are celebrating 3 years of 'Krown Krew' which is the business that started everything and the heart of our organisation. I can't believe we are about to wrap up our 3rd year, it is absolutely insane and I will say so myself, well deserved that we have got to this point and reached to the place we are in such little time and mostly during a pandemic. This is a special achievement for us and really solidifies us even further in this industry.

We would appreciate if you are able to join us to celebrate, it will be held in Fælledparken Sunday 16th of July. There will be food, drinks, outdoor games and so on. Information on the party will be on the app soon and if you are able to make it, then please accept a slot on the app so we know how many are coming. You can invite your partner, wife and/or bring your kids, however, do not bring general friends etc.

Branch Manager: Jylland & Odense

We are searching for the right candidates to help run our branches in Jylland & Odense. If you know someone who has experience in this business and that may be suited to join us in expanding the company, then please tell them about the available position. You can read about the job by [clicking here](#).

Recruits Wanted

We are currently recruiting, however, the positions are limited. If you know of anyone who you think would be a good fit for the company, then tell them to send an email to jobs@krownkrew.com with their cv and to mention your name. You can send them the link to the job ad on our website. <https://www.krownkrew.com/recruitment>.

Krown Krew: Sales

-37.8% decline compared to July 2022.

Krown Krew 'Top Dog of the Month'

Lauritz is 'Top Dog of the month'!

Visit the 'Awards' section in the Members Klub for more information or by [clicking here](#).

Krown Katering: Sales

Sales cannot be compared to last year as the company is still under a year old.

Krown Katering 'Top Dog of the Month'

Mihaela is Top Dog of the month!

Visit the 'Awards' section in the Members Klub for more information or by [clicking here](#).

Awards / Promotions / Bonuses

Milo receives a 200,- bonus for recruitment as Adam P was promoted last month and also receives a promotion for himself. Radu receives a 500,- 'Reserve Krew' bonus, which is well deserved as he jumped on lots of last minute jobs and also receives a promotion as he has now stacked up a

decent amount of hours. Lauritz will receive his Leatherman for reaching 1,000 hours with the company. Well done to all.

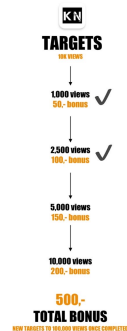
Visit the 'Awards' section in the Members Klub for either 'Krown Krew' or 'Krown Katering' depending on which is relevant to you.

Kultur Network

More new episodes and shows are coming soon to our media channel. We had Khalid hitting the second target, 2,500 views on the first episode of 'Kebab med Khalid' which earns him a little bonus of 100 kroner. Although, we have took some time to focus on other things, the channel has still been performing well, receiving 3.9k views in the last 28 days and 94 hours watch time. This means the channel is growing well considering the lack of content we have release the last month.

We look forward to keep creating new shows in the near future.

[Click here to watch now.](#)



Krown Kustom

More updates coming soon. See last months newsletter for latest information.

Krown Kommunity Foundation

You can read about all the good we do in the community on our 'Foundation' page.

Visit the 'Members Area' or [click here.](#)

Kit

To view kit for work: Visit the 'Members Klub' or [click here.](#)

Krown Krew Playlist

We have not added any music to the 'Krowbn Krew playlist in a while, if anyone has suggestions for some good summer jams or your own personal music, then let us know to be featured.

To view & listen to some music from krew members, past and present then check out 'Krown Krew Playlist. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

Tax Deduction & General Tips

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the '[Money & General Tips](#)' page.

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add our social media accounts.

Facebook:

Krown Krew: <https://m.facebook.com/krownkrew>

Instagram:

Krown Krew: <https://www.instagram.com/krownkrew/>

Krown Katering: <https://www.instagram.com/krownkatering/>

Krown Kustom: <https://www.instagram.com/krownkustom/>

Kultur Network: <https://www.instagram.com/kulturnetwork/>

LinkedIn:

Krown Krew: <https://www.linkedin.com/company/krown-krew>

Krown Katering: <https://www.linkedin.com/company/krown-katering>

Krown Kustom: <https://www.linkedin.com/company/93282060/admin/>

Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KlJP?si=TeRcA1vuQP6RsQre96cgrw>

MUST READ

- Read new and updated 'Information' pdf. [Click here to view.](#)
- Read what is expected from you on your level & how to be promoted. [Click here to view.](#)
- If you have been Krew Chief then you must read the information for Krew Chief's. [Click here to view.](#)
- All krew must read and understand 'Rules & Expectations. [Click here to view.](#)

Regards,

Pete Kennebo
Founder / Director

www.krownkrew.com
www.krownkatering.com

