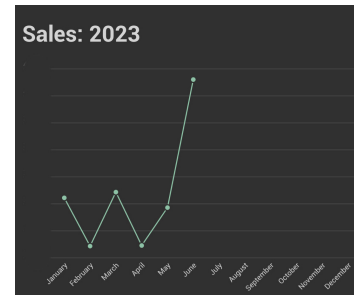


To the Krew,

We had a decent and very smooth month, also our biggest month so far this year. We had numerous new clients that have been happy with our service, so we expect to be hearing from them again in the near future. Although, sales in June was not able to beat the incredible June we had last year, it was still a great month and the biggest so far this year. Our overall sales compared to last year (June 2022) declined by -20.8% this year. However, as I mentioned in last months newsletter, this was expected. We still had an incredible start to the year in the quiet period, See previous newsletter (May) for more information on what to expect this summer and the rest of the year.



It's incredible to see the growth in the business, where we can have a busy month and not really feel like we are, in terms of the amount of krew we have, the service we can deliver and what we know we can achieve and are capable of. Last year, we had a great amount of things needing to be done 24/7 as we were not as big as we are today. We have also gained a tremendous amount of experience over the years that has served us well, the more years that go by, the more we have to analyse and learn from. The jobs today, even on busier months are covered with ease as we have so much good krew and a significant amount of 'Experienced / Legends' Krew. Things have expanded for the better and we are more prepared in general. This is great motivation to get more clients and create more opportunities.

Important

Remember, you must be in correct clothes when you arrive at the job location, do not be surprised if you are spoken too about this, we make it very clear. You will be demoted or removed from our system if it continues. We simply do not tolerate anyone not following our 'Rules & Expectations', we really don't ask for much others than to respect the way we like doing things. We don't care how other companies do it, it has nothing to do with us.

Recruiting

We are currently recruiting, however, the positions are limited. If you know of anyone who you think would be a good fit for the company, then tell them to send an email to jobs@krownkrew.com with their cv and to mention your name. You can send them the link to the job ad on our website. <https://www.krownkrew.com/recruitment>

3 Year Anniversary Party

We had to postpone our Anniversary party to the 16th July as the weather was not great on the 2nd. See below for more details and take a spot on the app if you like to attend.

We are celebrating 3 years of 'Krown Krew' which is the business that started everything and the heart of our organisation. I can't believe we are about to wrap up our 3rd year, it is absolutely insane and I will say so



myself, well deserved that we have got to this point and reached to the place we are in such little time and mostly during a pandemic. This is a special achievement for us and really solidifies us even further in this industry.

We would appreciate if you are able to join us to celebrate, it will be held in Fælledparken Sunday 16th of July. There will be food, drinks, outdoor games and so on. Information on the party will be on the app soon and if you are able to make it, then please accept a slot on the app so we know how many are coming. You can invite your partner, wife and/or bring your kids, however, do not bring general friends etc.

Krown Krew

Although we underperformed compared to last year in June, it was still a great month and really showcased what we are capable of and how much great krew we now have. Our next step in 2024 will be to work as hard as we can to secure us an even better June next year.

Krown Krew 'Top Dog of the Month'

Qorane is 'Top Dog of the month'!

Visit the 'Awards' section in the Members Klub for more information or by [clicking here](#).

NEW: Krown Krew Legends Area

We have now created a part of the website that is just for the Legends of the krew. This area is specifically only for the krew we have in our 'Legends' department. Please do not share the password for this part of the Members Klub with anyone. All Legends must read the 'Rules & Expectations' inside this area specific for this krew. We will be adding more content and features in the near future.

Krown Katering

Things definitely has picked up slightly compared to the previous month in April and we hope much of this continues now that we also have some bookings in June and from some new clients, who up until this point have been happy with us, so we hope to hear from them again soon.

We will be adding some new things to follow and some instructions on how we expect you to do your job working here at Krown Katering, it is important we keep our standards high and professional. To the krew who do jobs for both 'Krown Krew' & 'Krown Katering', it is very important to be aware the 2 jobs are extremely different, your appearance and hygiene is far more important, although, we like this to be the case anywhere you work.

We would really appreciate more pictures when you are out on katering jobs, just please make sure it does not interfere with your work.

Krown Katering 'Top Dog of the Month'

Rasmus is Top Dog of the month!

Visit the 'Awards' section in the Members Klub for more information or by [clicking here](#).

Awards / Promotions / Bonuses

We have Sigrid getting 3 bonuses this month for getting us 3 new clients and Adam Pedersen also received his first promotions to 'Level 2'. Well deserved to both!

Visit the 'Awards' section in the Members Klub for either 'Krown Krew' or 'Krown Katering' depending on which is relevant to you.

Kultur Network

'Sjov med Maisha' episode 2 was released and we would appreciate everyone showing some support by watching and sharing.

We have pumped the breaks slightly the past month, however, we will be back and running like normal in July and filming new episodes for our shows in August. However, [Click here to watch now.](#)



We look forward to keep creating new shows in the near future.

Krown Kustom

More updates coming soon. See last months newsletter for latest information.

Krown Kommunity Foundation

You can read about all the good we do in the community on our 'Foundation' page. Visit the 'Members Area' or [click here](#).

Kit

To view kit for work: Visit the 'Members Klub' or [click here](#).

Krown Krew Playlist

We have not added any music to the 'Krowbn Krew playlist in a while, if anyone has suggestions for some good summer jams or your own personal music, then let us know to be featured.

To view & listen to some music from krew members, past and present then check out 'Krown Krew Playlist. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

Tax Deduction & General Tips

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the '[Money & General Tips](#)' page.

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add our social media accounts.

Facebook:

Krown Krew: <https://m.facebook.com/krownkrew>

Instagram:

Krown Krew: <https://www.instagram.com/krownkrew/>

Krown Katering: <https://www.instagram.com/krownkatering/>

Krown Kustom: <https://www.instagram.com/krownkustom/>

Kultur Network: <https://www.instagram.com/kulturnetwork/>

LinkedIn:

Krown Krew: <https://www.linkedin.com/company/krown-krew>

Krown Katering: <https://www.linkedin.com/company/krown-katering>

Krown Kustom: <https://www.linkedin.com/company/93282060/admin/>

Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KlJP?si=TeRcA1vuQP6RsQre96cgrw>

MUST READ

- Read new and updated 'Information' pdf. [Click here to view.](#)
- Read what is expected from you on your level & how to be promoted. [Click here to view.](#)
- If you have been Krew Chief then you must read the information for Krew Chief's. [Click here to view.](#)
- All krew must read and understand 'Rules & Expectations. [Click here to view.](#)

Regards,

Pete Kennebo
Founder / Director

www.krownkrew.com
www.krownkatering.com

