

Newsletter: June 2024



To the Krew.

We have had what is now our second biggest month in our history of the organisation and now have well over 100 krew members, which is phenomenal and a real achievement. Additionally, we beat the sales record for our biggest June month, the previous record being set in 2022 (See 'New Sales Record' below for more). This has been an in credible start to the summer and we are happy to see our hard work pay off with the growth the companies have shown recently. With our big job for Rammstein at the start of July, it is also very likely that we will beat the record next month as well and have the biggest July in our history, potentially biggest month ever, depending how busy we are the rest of the month. Although, most of this is a result of the great month 'Krown Krew' has had, it is thanks to 'Krown Katering' as well. 'Krown Katering' has been performing very well recently beating records in the last 2 months. It had a month much similar to the its highest earning June, but didn't quite beat it, it was very close though. 'Krown Katering may be much smaller in comparison to its big brother 'Krown Krew', however, the growth of the company is the most important and it's showing growth which must mean we are doing the right things.

We had jobs all over the country this month, even far out in the country side and out of the country in Sweden. We had some new krew join our branch in Odense and we got to assist them out in Billund (see picture on the right). The Odense branch is still quiet, however, more jobs came in this month for the branch and we are working on keeping this going. We have numerous ideas that we will be working on over winter when we are less busy to keep us evolving. We are happy with the team we are slowly building over there and look forward to the future.



We had our first recruiter Ulises, who earned 975 DKK from his active recruits in 'June, the highest earning 'Recruitment Commission' we have paid out so far. We had a total of 10 krew members earning

'Recruitment Commission' this month, it's a testament to how well the new recruitment system works and how beneficial it can be. We still urgently need 5-10 new recruits, so please keep spreading the word about our company the upcoming Rammstein jobs. We will be stopping recruitment from 6th July and will not be recruiting for a while. We will at that point only recruit applicants with a decent amount of experience as a stagehand. We can always put people without experience who are interested on our waiting list. Then, when we have jobs available that we cannot cover with the krew we currently have, they will be contacted and have the opportunity to join.

Please remember to always arrive in correct kit on all jobs. This means wearing our company uniform before you arrive at the job location and throughout the entire job. If you need more clothes, then simply ask and we will provide you as with much as you need. You can visit 'Kit' inside the 'Members Klub' or <u>click here</u> to see all the different clothes we have. We also have some new arrivals that you should check out.

Organisation: New Sales Record

The companies within the organisation set a new sales record in June, we beat the previous June record in 2022 by +12.4% this year.

Krown Krew: New Sales Record

Krown krew beat its previous biggest June month set in 2022 by + 8.7% this year.

Legends

To our legends we have another meeting set in August, you can see exact date on the 'Legends' page inside the 'Members Klub'. I have wanted to have this meeting long ago, however, we have been very busy. I will try to keep these meet-up a little more consistent in the future.

Krew Chief: Updates

Be aware 'Krew Chief' will now be paid 15 DKK extra p/h. This means you will not be paid 175 DKK p/h for Krew Chief any further.

Krew Trainer: Updates

We have unfortunately cancelled 'Krew Trainer' until further notice. We don't believe the system is as effective as we would like it to be. We will be working on updating the 'Krew Trainer' system before doing such a thing again. We have paid bonuses almost every month and even when the tasks and the must-do's were incomplete. This is why we revoked the last Krew Trainers bonus, as we simply wont pay if the things we ask are not met. So from now on there will be no krew trainer awarded to the 'Top Dog of the Month', however, we will do what we can to bring something like it or similar back in the future.

Awards / Promotions / Bonuses / Commissions

Krown Krew: Visit the 'Awards' section in the Members Klub for more information or <u>click here</u>. Krown Katering: Visit the 'Awards' section in the Members Klub for more information or <u>click here</u>.

Krown Krew: Rammstein Job (July)

'Documents' or by clicking here.

We have the biggest job in our history booked for early July 2024. This job alone requires us to have over 80 Krew members working on a single day. Please help us recruit and share about the job at our company, this will enable you to further increase your income. Click here to read more. You can now see important Rammstein documents in the 'Members Klub' by



4th Year Anniversary Party: Sunday 7th July

We are having our anniversary party celebrating 4 years of the Krown Organisation, we call it this as a way to include all the companies ('Krown Katering' Krown Kustom) & ventures (Kultur Network) that have branched out from when it all started with Krown Krew in 2020. The details are on the app, request a slot, so we know how many people are coming (see app for details). It's right after some really busy days, so will be a good way to hit the relax and reset button. We hope to see you there.



Kit

We have 2 new jackets available (winter Jacket + fleece jacket) that you can view inside the Members Klub. If you are someone who has turned up with incorrect kit a couple times, then we will automatically give you a 'Winter jacket' and deduct it from your salary. There is absolutely no excuse for not wearing correct uniform at work and when turning up at any job address.



To view kit for work: Visit the 'Members Klub' or click here.

Massages: Exclusive Prices

All our krew can get a great discount at any time, however, if you have worked 80+ hours you receive an even bigger discount. These are unbeatable prices, so we hope you make good use of it. You can read about the offers by <u>clicking here</u> or visiting the 'Members Klub'.



Krown Kommunity Foundation

You can read about all the good we do in the community on our 'Foundation' page. Visit the 'Members Area' or <u>click here</u>.

Kultur Network

More news coming soon.

Krown Kustom

If you want to create your own clothing brand or need customised clothes for an event or anything else, then contact us and we can give you the best prices in Denmark.

Krown Krew Playlist

We are looking for new music created by our krew for our project (see Krown Studios info). Please let us know if you have some music you would like to share with us.

We have not added any music to the 'Krown Krew' playlist in a while, if anyone has suggestions for some good summer jams or your own personal music, then let us know to be featured.

To view & listen to some music from krew members, past and present then check out 'Krown Krew Playlist. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

Tax Deduction & General Tips

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the 'Money & General Tips' page.

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add our social media accounts.

Instagram:

Krown Krew: https://www.instagram.com/krownkrew/

Krown Katering: https://www.instagram.com/krownkatering/ Krown Kustom: https://www.instagram.com/krownkustom/ Kultur Network: https://www.instagram.com/krownkatering/

Facebook:

Krown Krew: https://m.facebook.com/krownkrew

LinkedIn:

Krown Krew: https://www.linkedin.com/company/krown-krew

Krown Katering: https://www.linkedin.com/company/krown-katering Krown Kustom: https://www.linkedin.com/company/93282060/admin/

Krew Playlist: https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KIjP?

si=TeRcA1vuQP6RsQre96cgrw

Pete Kennebo Founder / Director



