

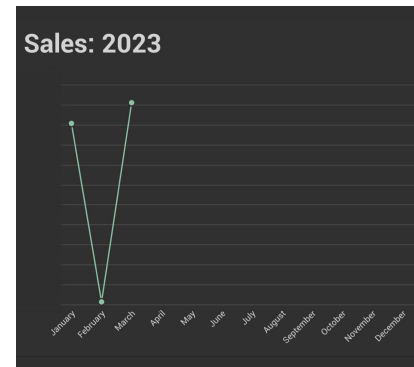
To the Krew,

As we end the first quarter of the year, I am happy to say it has been an amazing start. We increased sales by +112% in the first 3 months, while also in March beating last years March 2022 result by +138%.

Although, it may have been quieter for some of the general krew, summer is your opportunity to get experience and potentially climb your way up the levels. This will insure that after summer and winter next year, more jobs are available to you should you choose to stay with us and be suited for the job.

We had 2 reserve krew bonuses this month for Turcanu & Charles who have been a great help and always being ready to jump on jobs, so well deserved. The reserve krew jobs are a good way for krew to get extra hours, specifically the general krew. I would like you all to make sure you read about what we are doing with Krown Kustom & Kultur Network and why they are both very important business ventures that will also benefit our krew.

However, before I go onto more fun things, there is some important information I need you all to be aware of before we head into the end of spring. We have some exciting news not only about the busy period coming up, but other ventures we are taking and opportunities it will mean for you. First, we need to cover something important as we get nearer to summer.



Important

I would predict that beginning in May things will seriously start to pick up with work and I want us to be as well prepared as possible.

This means that if you do not plan on working in the near future, please let us know as we will need to recruit.

This also means it's important as we grow and more people join the company, our standards are still met and expect them only to get higher as we grow. If not, then you are either not suited to work at this company or not ready to be at your current level. Nobody will be promoted, if they are not meeting the standards of the company, regardless of hours completed, you will be demoted or removed from the system if you are not doing as you should. This includes meeting 10min early on all jobs, if it something that is not met by the krew, then we will simply stop paying for your lunch breaks.

Experienced / Legends / Krew Chief's: you will all be contacted in the near future reminding you of your responsibilities at your level and a few new points to follow. We are tired of being told by clients about new or experienced krew that are either not dressed appropriately for work or not doing what they should be doing to satisfy the clients and krew. If you as our Krew Chief can't do the things required of you which is to discuss these things with us, then you will not be Krew Chief in the future. I am not asking that you tell us about every little thing, but that you know that you must acknowledge it and deal with it yourself by telling the krew member(s) what they are doing wrong. If it's something that you notice continues then it's your job to let us know. At the end of the day, eventually they won't be here and all of you who still are could potentially lose out on work because of one person who made you all look unprofessional. It's absolutely fine if you do not want this responsibility, but then let us know and we won't ask you to be Krew Chief.

Ping Pong Tournament (10th April)

We are having another Ping Pong Tournament at the office 10th April. Hector was our last Champion, so let's see if he turns up again to defend his championship or if someone else will be Crowned.

We hope to see you there and if you are coming, then make sure to accept a slot on the app so we know how many of you are attending. Feel free to just come for some drinks and snacks if you do not want to play. We hope to see you there.

Krown Krew

As everything is going just as it should and we are continuously growing. The things that are most important now before summer is that we help each other deliver the best krew we can when we are out on jobs as always and that everyone is playing their part. So, please make sure you read the 'Important' information above, as well as the Experienced / Legends / Krew Chiefs information. As I said at the start, we have grown a tremendous amount this month, as we have every month in the first quarter. I am sure we will see much of the same in April and the quarter of the year. Please keep up the good work and the standards of the company, we all represent each other when working and want to deliver the most satisfying service to our clients.

Krown Krew 'Top Dog of the Month'

Lorenzo is 'Top Dog of the Month' for the 2nd time in a row! Can he do it again in April for a 2% bonus? In April we will see!

Visit the 'Awards' section in the Members Klub for more information or by [clicking here](#).

Krown Katering

Another quiet month for Katering, but we are certain it will change soon and we will do everything in our power to make sure we get it going. Thank you to all the new katering krew that have been so patient, we hope you have something else to keep you busy for the time being.

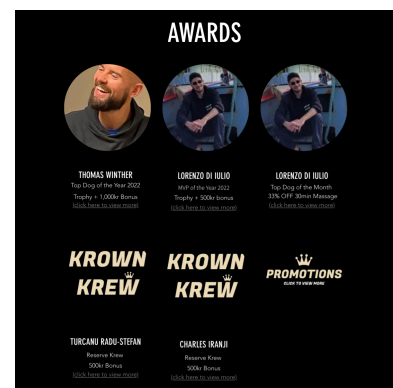
Krown Katering 'Top Dog of the Month'

No info this month.

Awards / Promotions / Bonuses

- Reserve Krew: Turcanu and Charles receive 500 kr each
- Turcanu receives a promotion

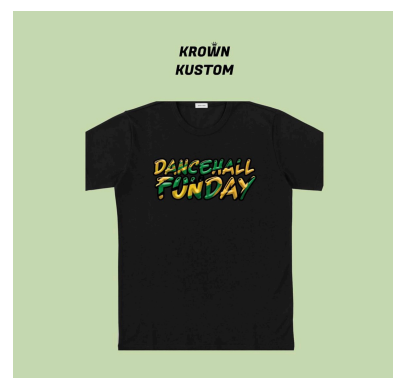
Please remember with promotions comes added responsibility. Visit the 'Documents' section in the Members Klub and read about what is expected on your new level should you be promoted. [Click here to see more](#).



Krown Kustom

We are happy to say that we are slowly getting ready to do more things with Krown Kustom and have had some orders from new customers already. One of the things we want to do is launch some of our own clothes and designs, some of which will be connected to Kultur Network as we already have been connecting the 2 ventures by sponsoring the new show 'Sjov med Maisha' and upcoming show 'Kebab med Khalid'. We will be doing this more in the hopes that one day when the channel is more popular we will be able to sell such products.

It will also create a new opportunity for you all to start your own brands and designs for t-shirts, hoodies or other things should you choose too. We can guarantee that you will not be able to get better prices from any other business in Denmark. If you think you



can sell 10 or more t-shirts, then this may be a good way to make an additional income, specially during these quiet periods when you may have more time on your hands.

We can also provide you with our designs from 'Krown Kustom' & 'Kultur Network' for you to sell and make commission off. There are many options, however, it is very different and will most likely only be suited for a select few people who may have an interest in such thing or have a good network that they see an opportunity.

Kultur Network

We have a new show called 'Kebab med Khalid' coming in April and we would appreciate everyones support. The show is about finding the best kebab in Nørrebro. 'Khalid is an ex-krew member, so it is amazing to have him back and helping us with our new venture. You can see some teasers of the show on our instagram (@KulturNetwork). You don't want to miss it! Although, I think it's very early to say too much about Kultur Network and give too much of our plan for future away. I want to give you an idea of what we are creating and why. We are creating the company 'Kultur Network' in the hopes that one day it will operate as a marketing and advertising company as well. We want to create a channel that has a specific demographic and age group in Denmark, meaning one day we will be able to advertise for other people through the channel. More importantly, we will be able to advertise our own services, products, needs and more.

Advertising is one of the most powerful tools in business and we want to be a major force one day.

What we are creating has never been done in Denmark in this way before, and we have built a strong base with our main businesses, that we can continue to create new shows and ideas to attract viewers and followers. We will keep going for as long as is needed to reach our goals. It is only just warming up, but we are excited for the future as it will continue to create more work for our krew and other different opportunities in the future. This is something we are extremely proud of because this is experience you cannot get any other place in Denmark in this way.

To give you a small idea of what is planned for the future. We are in discussions to sponsor a stage at Distortion this year and send in one of our hosts to have fun with the artists and people backstage. This will also create some jobs for our krew for the setup and derig. More news on this in the future.



Krown Kommunity Foundation

You can read about all the good we do in the community on our 'Foundation' page.

Visit the 'Members Area' or [click here](#).

Kit

To view kit for work: Visit the 'Members Klub' or [click here](#).

Krown Krew Playlist

To view & listen to some music from krew members, past and present then check out 'Krown Krew Playlist. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

Tax Deduction & General Tips

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the '[Money & General Tips](#)' page.

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add the Krown Krew social media

Facebook:

Krown Krew: <https://m.facebook.com/krownkrew>

Instagram:

Krown Krew: <https://www.instagram.com/krownkrew/>

Krown Katering: <https://www.instagram.com/krownkatering/>

Krown Kustom: <https://www.instagram.com/krownkustom/>

Kultur Network: <https://www.instagram.com/kulturnetwork/>

LinkedIn:

Krown Krew: <https://www.linkedin.com/company/krown-krew>

Krown Katering: <https://www.linkedin.com/company/krown-katering>

Krown Kustom: <https://www.linkedin.com/company/93282060/admin/>

Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KlJP?si=TeRcA1vuQP6RsQre96cgrw>

MUST READ

- Read new and updated 'Information' pdf. [Click here to view.](#)
- Read what is expected from you on your level & how to be promoted. [Click here to view.](#)
- If you have been Krew Chief then you must read the information for Krew Chief's. [Click here to view.](#)
- All krew must read and understand 'Rules & Expectations. [Click here to view.](#)

Thanks again for another good month and first quarter of the year. Things are running smoothly and we are covering all jobs, even very urgent ones. Great work everyone!

Regards,

Pete Kennebo
Founder / Director

www.krownkrew.com
www.krownkatering.com