

To the Krew,

I'd like to start this newsletter by welcoming all our new krew that have joined us and helped us out this month and in April. Things have started picking up as we are now in the summer season and the big Rammstein job is near. We have had some great additions to our krew and we hope to see many of you with us for many more months and years to come. We have had a tremendous amount of great feedback from clients who have been extremely happy with our services this month. In fact, May this year has brought us more positive feedback than any other month. So well done to everyone involved and we thank you for your hard work. We had a super month in May which is now the organisations second biggest May month in our history. We unfortunately did not beat our overall record in May 2022, however, we were very close and we are excited for the challenge next year to do our utmost to beat it in 2025.



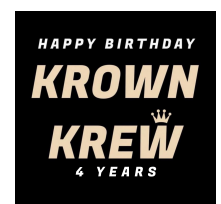
On another hand, 'Krown Katering' has set another new sales record beating last years result in May with ease (see more below). We will be pushing 'Krown Katering' more in June trying to gain more new clients. With Daniel in the office making sales calls and doing all he can to secure us more clients for both Katering & Krew. We are positive that his work will pay off in the near future and we will start to see results soon enough.

The important thing we can take away from this is, we are growing in a very natural and effective way. We are excited for what the future holds and we work tirelessly to create the organisation unlike any other in our field of business. What we have achieved in almost 4 years, starting in the pandemic, is incredible and a testament to our hard work and dedication to the craft.

We still have much of summer left this year and we are just around the corner from what will be some of our biggest single working days with more than 70 Krew members out on jobs. We are also very sure more work from other clients will come and we want to do our absolute best to cover as many of our bookings as we possibly can, if not all of them. So, we are still recruiting to be as prepared as possible with the hopes more big jobs will come. We started a new promotion event for Recruitment where our krew have been out speaking with people at various events and giving out business cards to get as many new recruits as possible. This was effective to a degree with more than 60 business cards being handed out to people who showed interest. This is still a new way of recruiting for us, but, we are slowly learning more about the more effective ways to do it. We will definitely do more of this in the future allowing our krew to earn more income from recruitment commission and as we gain more experience, build a great new recruitment system that utilises our krew.

4th Year Anniversary Party : Sunday 7th July

We are having our anniversary party celebrating 4 years of the Krown Organisation, we call it this as a way to include all the companies ('Krown Katering' Krown Kustom) & ventures (Kultur Network) that have branched out from when it all started with Krown Krew in 2020. The details are on the app, request a slot, so we know how many people are coming (see app for details). We hope to see you there.



Krown Katering: New Sales Record

We have set a new record for our sales this year in May, which saw us beating the previous record by +18.6%. This is the second time in a row the katering company has set new records.

Krew Trainer: Updates

We will unfortunately be cancelling 'Krew Trainer' ending of June until further notice. We don't believe the system is as effective as we would like it to be. We will be working on updating the 'Krew Trainer' system before doing such a thing again.

Krown Krew: Rammstein Job (July)

We have the biggest job in our history booked for early July 2024. This job alone requires us to have over 60 Krew members working on a single day. Please help us recruit and share about the job at our company, this will enable you to further increase your income. [Click here to read more.](#) More details about how the day will be organised will come when we get closer to the date.



Awards / Promotions / Bonuses / Commissions

Krown Krew : Visit the 'Awards' section in the Members Klub for more information or [click here.](#)

Krown Katering : Visit the 'Awards' section in the Members Klub for more information or [click here.](#)

Kit

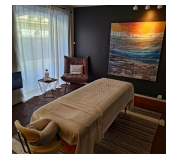
We have 2 new jackets available (winter Jacket + fleece jacket) that you can view inside the Members Klub. If you are someone who has turned up with incorrect kit a couple times, then we will automatically give you a 'Winter jacket' and deduct it from your salary. There is absolutely no excuse for not wearing correct uniform at work and when turning up at any job address.

To view kit for work: Visit the 'Members Klub' or [click here.](#)



Massages: Exclusive Prices

All our krew can get a great discount at any time, however, if you have worked 80+ hours you receive an even bigger discount. These are unbeatable prices, so we hope you make good use of it. You can read about the offers by [clicking here](#) or visiting the 'Members Klub'.



Krown Kommunity Foundation

You can read about all the good we do in the community on our 'Foundation' page.

Visit the 'Members Area' or [click here.](#)

Kultur Network

More news coming soon.

Krown Kustom

If you want to create your own clothing brand or need customised clothes for an event or anything else, then contact us and we can give you the best prices in Denmark.

Krown Krew Playlist

We are looking for new music created by our krew for our project (see Krown Studios info). Please let us know if you have some music you would like to share with us.

We have not added any music to the 'Krown Krew' playlist in a while, if anyone has suggestions for some good summer jams or your own personal music, then let us know to be featured.

To view & listen to some music from krew members, past and present then check out 'Krown Krew Playlist'. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

Tax Deduction & General Tips

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the 'Money & General Tips' page.

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add our social media accounts.

Instagram:

Krown Krew: <https://www.instagram.com/krownkrew/>

Krown Katering: <https://www.instagram.com/krownkatering/>

Krown Kustom: <https://www.instagram.com/krownkustom/>

Kultur Network: <https://www.instagram.com/kulturnetwork/>

Facebook:

Krown Krew: <https://m.facebook.com/krownkrew>

LinkedIn:

Krown Krew: <https://www.linkedin.com/company/krown-krew>

Krown Katering: <https://www.linkedin.com/company/krown-katering>

Krown Kustom: <https://www.linkedin.com/company/93282060/admin/>

Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KljP?si=TeRcA1vuQP6RsQre96cgrw>

Pete Kennebo
Founder / Director

