

To the Krew,

Although it may have been quieter for work over the last month, expect things to begin picking up slowly after February. I know there is less work for the general krew at these times, however, if you stay with us long enough and work your way up to 'Experienced Krew', then this will make more jobs available to you at these quieter times specifically.

It has been nothing but an incredible month as the organisation is continuing to grow. Compared to last years results in January 2022 we beat that result by +445% in sales and beating last month in December which is unusual, but is something we achieved with the help of the new company Krown Katering. It's really been a great way for us to start the new year and with the new company now in action, we think this will contribute majorly to the organisations overall success this year, keeping us more busy throughout and creating more jobs.

Be aware we are slowly recruiting and adding more krew and katering staff to our waiting list to prepare us for a busy period ahead, please continue to share and tell people who are looking for work, specially over spring / summer.

The next big step this year will be to bring more people onboard to take on office tasks and help us with the business overall. It's important that the more we scale up the organisation, that we bring in the right people to help us run the individual companies and their departments. This will allow us to grow even further and faster as well as being a key factor in us being able to do so. Although, the business is doing well, we do not want to get stuck in a comfort zone and want to achieve far more.

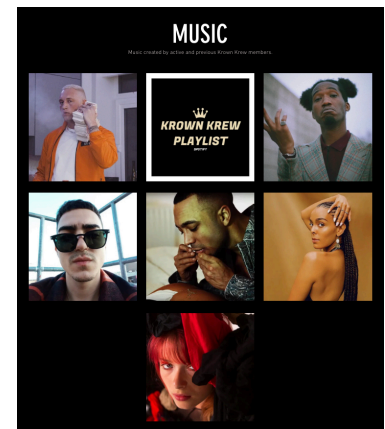


NEW: 'Legend' department on the app

As Krown Krew has grown so significantly and we now have so many krew members, we are starting a new department on the app. This means the krew in this department will be the very first to get any jobs. We have these departments as it is important we give work to our most committed and long serving krew, specially at these times. You will have to have played a significant role in the business for at least a year, completed 1,000 hours and to be level 4 to join this department. Please be aware if you are caught breaking the 'Rules & Expectations' then we will remove you from this department immediately.

Music Wanted

We know some of the new krew members are musicians, please send us links to your music and we would be happy to add it to our playlist and create you a page on our website to promote you. We constantly have new people join us and check out our stuff, so it's not a bad way to get some extra plays and attention. See more inside the members club under 'Entertainment' / 'Music'.



Krown Krew

We beat last years sales result in January 2022 for this individual business by +323.7% this month, so we are continuing to grow as expected. Last year it was January and February that were the very quiet months, so expect much of the same this year although generally there should be more work available than the previous years, at least that is what we aim for. Please remember to take as much of the work you can, so that we can keep the new recruits we bring onboard to a minimum, we only recruit when there is jobs we cannot cover with the krew we have.

Krown Krew 'Top Dog of the Month'

Ivan Lombillo is 'Top Dog of the Month' again this month for a sixth time in a row! He receives another 2% bonus from his last 3 months salary. This is the second time in a row he has done as he has been very busy for one of our construction clients. As he will be there for a while longer full-time, he will be unable to take part in 'Top Dog of the Month' this month in February. Let's give someone else a chance!

Visit the 'Awards' section in the Members Klub for more information or by [clicking here](#).

Krown Katering

The new business performed well in its 3rd month since opening beating the previous top earning month in October 22 by +46.4% this month. Great way to start the new year and also Katering's first full year. It will be exciting to see where we are this time next year. We have got a lot of new katering krew and we ask to please be patient, more jobs will come soon as we get into the year a bit.

Krown Katering 'Top Dog of the Month'

Pedro Garcia is 'Top Dog of the Month' with the most hours worked in January and is being promoted this moth for his great work. Visit the 'Awards' section in the Members Klub for more information or by [clicking here](#).



Overall Results

Like I said at the beginning we beat the overall sales results in January 2022 by +445% in this year and it is a good indicator of what is to come. Please keep up the good work and sharing the job with anyone who may be interested. We plan on having a fantastic summer.

Awards / Promotions / Bonuses

We have 4 promotions in January for Rasmus, Pedro, Ivan and Ulises! Well done to all the guys. Please remember with promotions comes added responsibility, please visit the 'Documents' section in the members club and read about what is expected on your new level. [Click here to see more](#).



Kultur Network

We filmed our first episode this month for the new show 'Sjov med Maisha' on our new media platform 'Kultur Network'. It was a tremendous success you can view the first episode in the Members Klub now under 'Entertainment'. English & Spanish subtitles available. The show was released 07.01.23 and we are super excited to have Maisha join our team as our first host for the new media company. We would really appreciate your support with it, so feel free to share with anyone in order to help us provide more exciting jobs using the platform in the future.

[Click here to watch](#).

Krown Kommunity Foundation

You can read about all the good we do in the community on our 'Foundation' page. Visit the 'Members Area' or [click here](#).

Kit

To view kit for work: Visit the 'Members Klub' or [click here](#).

Krown Krew Playlist

To view & listen to some music from krew members, past and present then check out 'Krown Krew Playlist'. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

Tax Deduction & General Tips

This year you have the possibility to receive more money back for travel expenses because the fee this year is higher due to travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the '[Money & General Tips](#)' page.

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add the Krown Krew social media

Facebook:

Krown Krew: <https://m.facebook.com/krownkrew>

Instagram:

Krown Krew: <https://www.instagram.com/krownkrew/>

Krown Katering: <https://www.instagram.com/krownkatering/>

LinkedIn:

Krown Krew: <https://www.linkedin.com/company/krown-krew>

Krown Katering: <https://www.linkedin.com/company/krown-katering>

Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KIjP?si=TeRcA1vuQP6RsQre96cgrw>

MUST READ

- Read new and updated 'Information' pdf. [Click here to view](#).
- Read what is expected from you on your level & how to be promoted. [Click here to view](#).
- If you have been Krew Chief then you must read the information for Krew Chief's. [Click here to view](#).
- All krew must read and understand 'Rules & Expectations. [Click here to view](#).

Thanks top everyone who has contributed to a great start this year, let's continue on this path of growth we are on and see where this year takes.

Regards,

Pete Kennebo
Founder / Director

www.krowncrew.com
www.krownkatering.com