

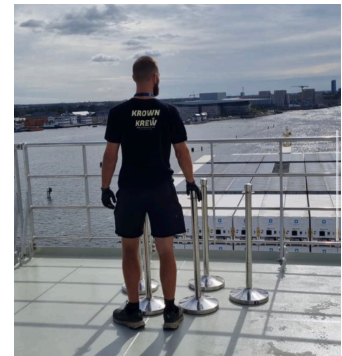
To the Krew,

We had an incredible month, marking this September 2023 the biggest September month yet in our history with an +37.8% increase in sales compared to last years September which was the biggest up to this point. It's also the biggest month of the year so far, it's really been a super month and we must say with August not being what we had anticipated, it's nice to see these results in September. Our krew has also grown bigger than ever with 60+ employees and we are still recruiting the last few in the first week in October before we start adding people to our waiting list till we need more recruits again.



We had some big bookings for 'Krown Krew' from our new client CPH Lounge and I want to say thanks to all krew who have been on the jobs as they have been very satisfied up to this point and we plan to keep it this way of course. We also have our good client Royal Stage starting to book again this year and we expect to hear a lot more from them over fall and winter. We had some promotions

and bonuses given out as well this month, so see below in the 'Awards' section for who's been lucky enough to receive one of those. We have some thicker rain jackets that we are interested in getting for the krew, however, they currently do not have stock in the sizes we need. Soon as they do we will make an order and notify the krew about their arrival.



'Krown Katering' had a few jobs come in this month and also had some new katering krew join us, so we are excited to continue to build on this company as we have a long way to go.



We also finally got to celebrate our 3 year anniversary for 'Krown Krew' / 'Krown Kommunity'.

We had a great day in Fælledparked with lots of drinks, food and outdoor games. Thanks to everyone who attended to celebrate this 3 year milestone with us.

Unfortunately, Sigrid our office assistant / katering manager is leaving us. Sigrid started June 2022 and has helped us tremendously with getting us lots of new clients and helping us in the office and with admin tasks.

We hope she has enjoyed her time with us, we are definitely happy to have had her work here and wish her the best in the future.

This means we will soon be hiring a new office assistant and possibly 'Katering manager'. We already have applicants, however, if you would like to apply for this position, then contact me. Be aware you must be Danish speaking and have experience with being a waitress / waiter and/or bartender.

We have hired a SEO programmer that will be working on our Google ranking and search engine success to make it easier for new potential clients to find us. This is something we are excited about doing as we believe it will be beneficial for the company and pay off in the future.

MVP of the Month

Adam P receives 250,- bonus for being the 'Most Valuable Player' in September. He worked night and day and really helped the krew out on various jobs at times when we were very busy and in need of as much krew as possible. He also did training and assisted on his first 'Krown Katering' job, which was also a successful one with the client very happy for all 4 of the Katering Krew. He is also being promoted to 'Level 3' and placed in our 'Experienced' department as he has now tried a little of everything and we know he is a reliable krew member. This also means Milo receives a 200kr bonus for recruitment.

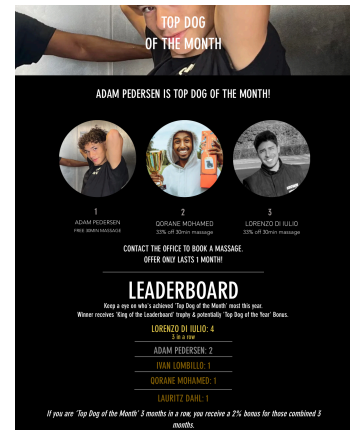
King / Queen of the Leaderboard

We have created a leaderboard to see who achieves the most 'Top Dog of the Month' awards, this person will get a framed award and also potentially receive the 'Top Dog of the Year' trophy + bonus. We currently have Lorenzo leading the way having been top dog 4 times so far this year. We will be adding this feature to Krown Katering in the near future as well. Remember if you achieve 'Top Dog of the Month' 3 times in a row you receive a 2% bonus on your combined salary for those 3 months. This has been achieved by Lorenzo once so far this year. You can see the leaderboard in the 'Members Klub' or by [clicking here](#).

Legends: Staff pictures & Job opportunities

Legends, we will be contacting you early next month to arrange a time for you to come into the office for a quick picture. These pictures will be going on our website in the 'Team' section, so our clients can see the most regular faces and our top krew. [Click here](#) to see what we are working on.

We have also added the new page 'Job Opportunities' exclusively to our Legends, this means a chance to join us in building and expanding on the company. Please visit the 'Legends' page within the 'Members Klub' for more.



Krew Chief's

If you are Krew Chief, one of the most important things is you are at jobs in good time to collect the krew. Our general krew do not have the clients number and will need your assistance to reach them. It's extremely important that the Krew Chief's we pick are reliable and professional. You are paid significantly more to do this job and we expect it done the way we want for you to do it. Failure to do the necessary things as chief can result in not being Krew Chief in the future. Please [click here](#) to red the 'Krew Chief' pdf.

Krown Krew: Odense

I am happy to announce that we may very well be starting our branch in Odense with the assistance of one of Krew members Kristoffer Lauridsen who has worked for our krew in Copenhagen for just over a year now. Kristoffer will be having a meeting with us at the end of October to hopefully begin to plan properly for it. Kristoffer is well on the hunt for krew already and we look forward to speaking further very soon and telling you all about it.

Important: All krew must read

- Please make sure to keep devices in your pockets when working, we have now had a couple complaints about it this month and do not want it to continue. Its unprofessional and will not be tolerated, 1 krew member has been asked by a client not to return to them for this reason and now he will miss out on potential hours. Be aware our clients give us feedback.

- Make sure you are turning up at least 10 minutes early so that you start the job on time. Sometimes it can take a few minutes to find the right place to go and that is why we meet early. When you're booking starts, is when our clients expect you to be working.
- Make sure you bring your safety shoes to ALL jobs. It doesn't matter if you know the job and you won't need them, there are still people who can turn up and fine you and potentially us. Make sure you have them on or in your bag at all times. This is basics and with a Level 2 failing to bring them to work this month, I want to remind you things like this will stretch the process it takes for you to receive any further promotions and could potentially lead to you being demoted. If you are wearing sneakers at times, then make sure they are black and don't stand out too much.
- Do not complain to clients about you being tired, how much you have worked, your injuries and so on. We do not force anyone to work, you all pick your own hours. If you are tired or injured, then simply don't work. Our clients expect fresh krew, ready to work. Again, our clients give us feedback and it can result in them not wanting you out on jobs in the future.

Recruits Wanted

If you know of anyone who you think would be a good fit for the company, then tell them to send an email to jobs@krownkrew.com with their cv and to mention your name. You can send them the link to the job ad on our website.

<https://www.krownkrew.com/recruitment>.

Krown Krew: Sales

+37.8% compared to September 2022. New highest September sales month in our history.

Krown Krew 'Top Dog of the Month'

Adam P is 'Top Dog of the month' and receives a free 30min massage! I will make sure to look into a new place in October.

Visit the 'Awards' section in the Members Klub for more information or by [clicking here](#).

Krown Katering: Sales

Sales cannot be compared to last year as the company is still under a year old.

Krown Katering 'Top Dog of the Month'

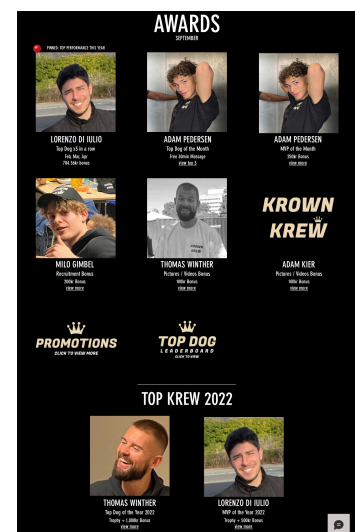
Fernando is Top Dog of the month!

Visit the 'Awards' section in the Members Klub for more information or by [clicking here](#).

Awards / Promotions / Bonuses

- Adam P is MVP of the Month for all his incredible work, read more about it on the website.
- Milo receives a 200kr 'Recruitment Bonus'.
- Adam Kier & Thomas Winther receive 100,- each for taking us some good pictures.

Visit the 'Awards' section in the Members Klub for either 'Krown Krew' or 'Krown Katering' depending on which is relevant to you.



Kultur Network

We have started to post again regularly and we will be releasing episode 2 of 'Kebab med Khalid' hopefully in October. We also want to setup filming day for Maisha to vil episode 3 of her show 'Sjov med Maisha'. We will be in contact with both hosts soon. If you can follow our instagram, tictok or subscribe to the YouTube channel, then we would appreciate it.

If you have not watched any of our shows, please go check it out.

[Click here to watch now.](#)

Krown Kustom

More updates coming soon.

Krown Kcommunity Foundation

You can read about all the good we do in the community on our 'Foundation' page.

Visit the 'Members Area' or [click here](#).

Kit

We will be adding winter jackets to our inventory soon in good time before winter gets started.

To view kit for work: Visit the 'Members Klub' or [click here](#).

Krown Krew Playlist

We have not added any music to the 'Krowbn Krew playlist in a while, if anyone has suggestions for some good summer jams or your own personal music, then let us know to be featured.

To view & listen to some music from krew members, past and present then check out 'Krown Krew Playlist. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

Tax Deduction & General Tips

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the ['Money & General Tips' page](#).

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add our social media accounts.

Facebook:

Krown Krew: <https://m.facebook.com/krownkrew>

Instagram:

Krown Krew: <https://www.instagram.com/krownkrew/>

Krown Katering: <https://www.instagram.com/krownkatering/>

Krown Kustom: <https://www.instagram.com/krownkustom/>

Kultur Network: <https://www.instagram.com/kulturnetwork/>

LinkedIn:

Krown Krew: <https://www.linkedin.com/company/krown-krew>

Krown Katering: <https://www.linkedin.com/company/krown-katering>

Krown Kustom: <https://www.linkedin.com/company/93282060/admin/>

Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KlJP?si=TeRcA1vuQP6RsQre96cgrw>

Regards,

Pete Kennebo
Founder / Director

www.krownkrew.com

www.krownkatering.com

