

To the Krew,

The first quarter of the year is over and we are excited to get things going a bit more as we get into the middle of spring. We have had some big bookings that are setup for April and we have some new krew joining us on these jobs. Please make sure to be as helpful as possible with the new krew and make sure they are doing things the right way.

We had a special job inside the royal palace at Amalienborg setting up glass frames to display the royal families memorabilia. The work we had done was even on the news, see the pictures attached.

It's important that we get as much help as possible from you all to find new recruits to join us for some of our big upcoming jobs over summer. Please share the position with as many people as possible and give yourself a better chance at earning significantly more. More on this below.



We also have some good news for 'Krown Katering' as April is beginning to pick up with bookings and we hope this continues. We are far from where we want to be with this company, however, we are taking slow steps in the right direction and are sure things will start to fall into place in the near future.

A New Legend: Adam Pedersen

Adam Pedersen is being promoted to the highest level within the company by becoming a 'Legend'. He has worked extremely hard to achieve this starting from Level 1, working late jobs and then early mornings, an absolute soldier. So well done to him and we hope to see him with us for much more time to come. As Milo is the one who recruited Adam, he will receive 200 DKK recruitment bonus.

Ping Pong Tournament

We had a great time at the Ping Pong tournament for the krew at the office and with lots of games played, Lorenzo came through victorious and was the winner of the tournament. We owe him a Ping Pong Champion t-shirt which should be available to him in the next week or two. We will host another of these tournaments in the near future and hope to see even more of you come along for the fun.

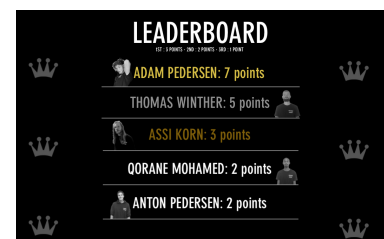


New Sales Department

We are proud to be setting up a new sales department as we are hiring a professional salesperson who will be spending some hours every week on spreading the news of our services. This person will be focusing on getting more clients for all our businesses and branches and we hope this will really kick start the Odense branch and 'Krown Katering'. We are excited to get this started in the coming weeks and will share more in next months newsletter.

New 'Top Dog Leaderboard' System

As most of you know, we have a leaderboard for the krew who have been 'Top Dog' most. We will now be changing it slightly so that all the top 3 krew members who worked the most will receive points. The leaderboard has been made up to date for the year and we hope this brings even more friendly competition among our krew.



- 1st place receives 3 points
- 2nd place receives 2 points
- 3rd place receives 1 point

Krown Krew: Biggest Job In Our History

We are happy to say that we have the biggest job in our history booked for July 2024. This job alone requires us to have over 100 Krew members one day and 100 krew members on the next day. This means, we may well have over 200 krew members working on a single day, when including all the other bookings that we are sure will be made on this day from other clients as well. This leads to the next point 'Recruitment: Earn More'. We need your help to recruit for this job and for us to be able to continue this new system. It will only make sense for the business, if we can cover the jobs with your help and not by using outside sources / advertisers. If we have to pay for both, it may make more sense for us to go with outside sources / advertisers because we can't and won't pay for both. We would much prefer to pay it to our krew and with that many krew members joining there will be plenty of chances for you to earn a good amount of additional income. More on this below.

Recruitment: Earn More

We are happy to say that something I have wanted to start in a very long time, is finally here. This will be active for both 'Krown Krew' & 'Krown Katering', so there is a great deal of potential to earn from recruitment now. This was one of my aims from the early days of the company and it has spiralled into also creating a new way for us to train our newest krew, which I'll talk about in the next point '**Krew Trainer of the Month**'. Not only that, but it has become a very unique system and way of doing it. As we have 2 businesses with the same structure and plan to build more, there are more opportunities than I imagined when first having the idea. This is good news for you. I always wanted to create a way that our krew could earn direct commission from finding us recruits and a sense of stake / ownership in the business, if it was for the right reasons. Not only that, but making the krew a bigger part of the overall success by creating an environment that makes them want the organisation to succeed because it benefits everybody. This is why we are creating business cards that all our krew can have for when you meet someone you want to try recruit. See more below. The better your recruits are, the more you will earn, and it will make a significant difference to anyone who takes it seriously. The more good recruits we have, the more satisfied our clients will be and the bigger we will become. This will only grow naturally as more things are implemented and we are capable of providing our 'Top Krew' with more. Even, if we are not recruiting right in that moment, anyone you recommend to apply will be put on our waiting list and have a chance to join as soon as there is an opening and they are available to start. The more you have on the list, the better a chance that it will be one of your recruits who joins next. We recruit from our waiting list almost every month for either or both 'Krown Krew' / 'Krown Katering'.

'Krown Katering' will also be in Odense and Århus one day and we are building / working on so many projects that you are not lacking in opportunities. You can see how much you can earn by [clicking here](#) or visiting the 'Recruitment' page in the 'Members Klub'.

You can see exactly when and how many we are recruiting (Job Vacancies) by [clicking here](#) or visiting the 'Recruitment' page in the 'Members Klub'.

RECRUITMENT

We are always looking for new krew members to join our team or waiting list.

BONUS

- 15% of the profit from every level 1. Read more below.
- 15% of the profit from every level 2. Read more below.
- 200,- every time your recruits promoted.
- 500,- bonus if your recruit starts on level 3 and has completed 100 hours.
- 200,- for every level 4 recruit you have onboard at the end of the year.

PROFIT FROM EVERY RECRUIT
(LEVEL 1 & 2)

NO TAX

- 10,- p/h for every level 1 recruit
- 13,- p/h for every level 2 recruit

JOB VACANCIES

RECRUIT ON LINKED

Krown Krew: Sales

-70.6% compared to March 2023 (highest March month in our history).

Krown Krew 'Top Dog of the Month'

Adam Pedersen is 'Top Dog of the month' and becomes the 'Krew Trainer' for a month. Visit the 'Awards' section in the Members Klub for more information or [click here](#).

Krown Katering: Sales

No data.

Krown Katering 'Top Dog of the Month'

No data.

Visit the 'Awards' section in the Members Klub for more information or [click here](#).

Awards / Promotions / Bonuses

- Adam Pedersen is being promoted to level 4 and is now placed into the 'Legends' department which will give him access to all the available jobs first. Adam has been with us since 2022 and has been a very reliable a great krew member, so this is well deserved. He will also be getting his award which is a Leatherman + sheath in the coming weeks for all his good work up to this point.
 - Milo Gimbel receives 200,- recruitment bonus for having his recruit Adam being promoted
- Visit the 'Awards' section in the Members Klub for more information or [click here](#).

Kultur Network

More news coming soon.

Krown Kustom

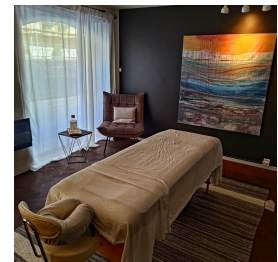
If you want to create your own clothing brand or need customised clothes for an event or anything else, then contact us and we can give you the best prices in Denmark.

Krown Studios

We are currently looking for songs created by our krew (past & present) to be part of our first collaboration EP or album. This project will include various songs from different artist, all who have worked for the 'Krown Organisation'. We will also this year or next, upgrade our office, so that we have a room/space to open a studio that will be available to the krew & others. This will be new venture that will present new and exiting opportunities.

Massages: Exclusive Prices

All our krew can get a great discount at any time, however, if you have worked 80+ hours you receive an even bigger discount. These are unbeatable prices, so we hope you make good use of it. You can read about the offers by [clicking here](#) or visiting the 'Members Klub'.



Krown Kommunity Foundation

You can read about all the good we do in the community on our 'Foundation' page.

Visit the 'Members Area' or [click here](#).

Kit

We will be adding winter jackets to our inventory soon in good time before winter gets started. To view kit for work: Visit the 'Members Klub' or [click here](#).

Krown Krew Playlist

We are looking for new music created by our krew for our project (see Krown Studios info). Please let us know if you have some music you would like to share with us. We have not added any music to the 'Krown Krew' playlist in a while, if anyone has suggestions for some good summer jams or your own personal music, then let us know to be featured.

To view & listen to some music from krew members, past and present then check out 'Krown Krew Playlist. Visit the 'Members Klub' and go to the 'Entertainment' section.

You can also listen to our Spotify playlist for some great tunes when working.

We want to hear some songs from your hometown!

If anyone has any suggestions or makes music of their own that is on Spotify, let us know

Tax Deduction & General Tips

This year you have to possibility to receive more money back for travel expenses because the fee this year is higher due travel expenses going up, this is for any jobs that are more than 12km each way. You can have a read now in the Members Klub on the 'Money & General Tips' page.

Workfeed' (App)

If you are experiencing any issues with the app like not receiving notifications, unable to check-in / out or anything at all, then please let us know immediately.

Social Media

Please remember to follow, like and add our social media accounts.

Facebook:

Krown Krew: <https://m.facebook.com/krownkrew>

Instagram:

Krown Krew: <https://www.instagram.com/krownkrew/>

Krown Katering: <https://www.instagram.com/krownkatering/>

Krown Kustom: <https://www.instagram.com/krownkustom/>

Kultur Network: <https://www.instagram.com/kulturnetwork/>

LinkedIn:

Krown Krew: <https://www.linkedin.com/company/krown-krew>

Krown Katering: <https://www.linkedin.com/company/krown-katering>

Krown Kustom: <https://www.linkedin.com/company/93282060/admin/>

Krew Playlist: <https://open.spotify.com/playlist/0WuIGsBxCxKA4eqxt9KIjP?si=TeRcA1vuQP6RsQre96cgrw>

Pete Kennebo
Founder / Director

